

Weekend Exhibit Space

Short-term Exhibitor –

Backyard Living offers exhibitor space to products and services at special weekend rates.

Exhibit space is available from **Friday noon to Monday noon** for landscape features and specialties.

Exhibit Space includes:

- Display Table / 2 chairs
- Umbrella (optional)
- Easy-up tent (optional)
- Web site link (optional)
- Demonstration Sign (optional)

Exhibits must meet the following criteria:

- Exhibit or service must focus on one product item type, and meet approval of Backyard Living management.
- Exhibit must endorse and encourage the energy and water conservation goals of Backyard Living
- Exhibit must conform to all applicable Space Promotion and Lease Agreements for full-time exhibit space.
- Exhibit products must NOT compete with current full-time exhibits.

Exhibit Fees:

- **Standard Fee is \$50.00 per exhibit**

BLF Sales Disclaimer - Every effort is made to specify BLF outdoor showroom products during sales presentations. If the final contracted design (or specifications) include products not in the BLF showroom, or if the owner specifies another product, no commission will be paid for that item. BLF does not commit, guarantee, or accept any fiduciary responsibility, or any other liability which insures that outdoor showroom products are purchased.

Hold Harmless provisions are part of BLF Terms & Conditions for Showroom Lease

Please fill-in the following as completely as possible. You will be sent a confirmation letter and marketing proposal upon receipt of this information. Please contact Dale Gilbert (904.292.9444 or dale@tigor.net with any questions or suggestions.

Contact

Date: _____

Company Name: _____

Company Address _____

City: _____ State: _____ Zip: _____

Contact Name : _____ Phone: _____

Phone 2: _____ Web Site: _____

Email: _____ Email2: _____

Display / Exhibit Description:

Total Area(s) Required: _____

Time Period (total months) _____ Beginning: _____

Lease _____ sq. feet @: _____ / month paid quarterly

Lease _____ sq. feet @: _____ / month paid yearly

Lease _____ sq. feet @ _____ / weekend (Friday noon to Monday noon)

Sales Commission paid (y or n): per lead: _____ per sale _____ per contract: _____

Marketing Options (interest in the following – y or n):

Web Site Upgrades: _____ Video: _____ Digital Forms: _____ Digital Catalog: _____

Volume Frt: _____ Pallet Frt: _____ Container Frt: _____ National Markets: _____

Warranty Info: _____ Green Info: _____ Energy Info: _____ Sustainable Info: _____

Display ads: _____ Press releases: _____ Trade shows: _____ Graphics / Signs: _____

Signature: _____

Print Name: _____