



Product Display Advantages

Unique DISPLAYS



Backyard Living will feature new and unique product types. These will compliment your customer traffic --- Environmental Impact Solutions, Waterfront Property, Water Features, Backyard Recreation. Even if you maintain displays outside Backyard Living, you will still reach new customers and develop a market advantage from our Showroom.

Full Time Professional Salespeople

The Backyard Living Showroom is staffed a minimum of five days a week to answer customer questions and promote your advantages.

Sales / Design / Meeting Space / Resources for Customers

Meeting space is available in the modular building on the Backyard Living site.

Web Site Features

The Backyard Living web site (www.backyardliving.us) will feature new products with **What's New** links, links back to your web information and other web site features.

Road Sign Space



The Backyard Living Showroom has a road sign on Philips Highway. Wording in the middle panel is changed periodically.

Over 30,000 cars see our road sign each day.

Email Blasts and Customer Lists

Backyard Living sales people are responsible for collecting customer information. A lead database is maintained for your use. Promotional emails are continually sent to our neighbors and customer contacts.

Meet the Vendors



Space is available at the outdoor showroom for sponsored training and demonstration time. Manufacturers can train new dealers and invite primary customers to private showings.