



An Invitation to:

Companies With Green & Sustainable Focus

What's Available?

Our outdoor showroom is available for feature demonstrations which emphasize green and sustainable building practices.

- Product Display Space
- Demonstration Exhibit Space
- BMP and Sustainable Technologies
- Green Business Networking
- New Dealer Opportunities
- Home Improvement Project Leads
- Commercial Project Leads
- Community & Nonprofit Events
- Marketing Alliance

Why We Are Different?

Our home & patio show is full time, Your products and services reach a very specific market.

- Promote Local Businesses
- Working Site Applications
- Feature Energy & Water Conservation
- Interdisciplinary
- Independent
- On-going
- Full-time Professional Assistance
- Updated Sustainable Resource Library
- Contractor / Dealer Training
- Property Owner Training

Conservation - Home Improvement - Good Stewardship

Making Better Backyards

Backyard Living

P.O. Box 3594
Ponte Vedra, FL 32004
904-292.9444 voice
561.892.0864 fax

Market Alliance Displays – Invitation to Energy Contractors

Backyard Living has a number of opportunities available for contractors offering energy efficient and water conserving products. *Increase Your Market.*

The following are **electrical contracting opportunities** for green and sustainable displays:

General Admin Needs

- Office / Display electrical efficiency - **current**
- Sign & Lighting electrical efficiency - **current**

Community Demonstrations (on-site)

- Pond management electrical efficiency – **current – open**
- LED and outdoor lighting efficiency – **open**
- Wind energy applications – **open**
- Pool equipment efficiency – **current – open**
- Other: _____

Product Development (on-site)

- Wind – turbines, wind mills**
Personal property applications – **open**
- Waterfront Management**
Clean waterfront construction techniques
Energy use with personal dock applications - **current**
- Solar & Energy Usage**
Backyard applications – **current – open**
- Product Selection**
Sustainable product purchasing policies
Dealer / Contractor BMPs and commitments

Learning Laboratories (off-site)

- Sadler Residence**
Product applications for LEED certification
- The Beach House – current – open**
Product applications for LEED certification
- Various Marina and Waterfront Sites – current – open**
Clean waterfront applications for commercial boat storage

Example Priorities – ROI

Project	Location	Dealer Opportunity	Environ Impact	Need	ROI – project potential
Pond management	on site		medium	Installation / monitor	residential / commercial
Wind technologies	both	yes	high	products / installation	residential / commercial
Pool equipment	on site		high	monitor	residential / commercial
Backyard energy / solar	both	yes	high	products / installation	residential / commercial
Beach House	off site	yes	high	products / installation	commercial
Waterfront Sites	off site	yes	high	products / installation / monitor	commercial

Legend

- Project** General category or site specific project
- Location** At the Backyard Living showroom (on site), or a learning laboratory location (off site)
- Dealer Opportunity** Project is open to alternative products, technologies and applications (yes or no).
- Impact** When applying energy or water conservation methods versus a benchmark standard, note the degree of environmental impact.
- Need** Dealer / Contractor requirements for project. Supply products, installation, maintenance or review for efficiency (monitor)
- ROI** Growth in market potential for residential or commercial projects.