



*An Invitation to:*

## Companies With Green & Sustainable Focus

### What's Available?

Our outdoor showroom is available for feature demonstrations which emphasize green and sustainable building practices.

- Product Display Space
- Demonstration Exhibit Space
- BMP and Sustainable Technologies
- Green Business Networking
- New Dealer Opportunities
- Home Improvement Project Leads
- Commercial Project Leads
- Community & Nonprofit Events
- Marketing Alliance

### Why We Are Different?

Our home & patio show is full time, Your products and services reach a very specific market.

- Promote Local Businesses
- Working Site Applications
- Feature Energy & Water Conservation
- Interdisciplinary
- Independent
- On-going
- Full-time Professional Assistance
- Updated Sustainable Resource Library
- Contractor / Dealer Training
- Property Owner Training

***Conservation - Home Improvement - Good Stewardship***

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### ***Making Better Backyards***

#### **Backyard Living**

P.O. Box 3594  
Ponte Vedra, FL 32004  
904-292.9444 voice  
561.892.0864 fax

## Market Alliance Displays – Invitation to Backyard Contractors

Backyard Living has a number of opportunities available for contractors offering energy efficient and water conserving products. *Increase Your Market.*

The following are *contractor opportunities* for green and sustainable display types:

### General Site & Operations

- Office / Display repairs - **current**
- Library and product portfolio – **current – open**

### Community Demonstrations (on-site)

- ADA applications – **current – open**
- Wind energy applications – **open**
- Clean waterfront construction techniques – **current – open**
- Right-of-way management – **current – open**
- Use of recycled materials – **current – open**

### Open Product Applications (on-site)

- Wind – turbines, wind mills**  
Personal property applications – **open**
- Storm water and site drainage**  
Contractor applications – **current – open**
- Solar & Energy Usage**  
Backyard applications – **current – open**
- Specific Product Selections**  
Site furniture – benches, bridges, planters  
Shading, covers and misters  
Arbors and Pergolas
- Other** \_\_\_\_\_  
Describe

### Project Opportunities (off-site)

- Backyard Living Leads**  
Product applications and contracting services for home improvement projects
- Various Marina and Waterfront Sites** – **current – open**  
Clean waterfront applications for commercial boat storage

### Example Priorities – ROI

Project	Location	Dealer Opportunity	Environ Impact	Need	ROI – project potential
Pond management	on site		medium	Installation / monitor	residential / commercial
Wind technologies	both	yes	high	products / installation	residential / commercial
Pool equipment	on site		high	monitor	residential / commercial
Backyard energy / solar	both	yes	high	products / installation	residential / commercial
Beach House	off site	yes	high	products / installation	commercial
Waterfront Sites	off site	yes	high	products / installation / monitor	commercial

### Legend

- Project** General category or site specific project
- Location** At the Backyard Living showroom (on site), or a learning laboratory location (off site)
- Dealer Opportunity** Project is open to alternative products, technologies and applications (yes or no).
- Impact** When applying energy or water conservation methods versus a benchmark standard, note the degree of environmental impact.
- Need** Dealer / Contractor requirements for project. Supply products, installation, maintenance or review for efficiency (monitor)
- ROI** Growth in market potential for residential or commercial projects.