



“Making Better Backyards”

about us

who we are

Backyard Living - Florida is a woman owned private company. Home base is the Jacksonville, FL region (NE Florida) . We are committed to the sustainable improvement of our local community and personal property.

what we do

The company's primary business is developing outdoor display areas and prototypes for sustainable building products.

We produce co-operative marketing for local manufacturers, vendors, material suppliers and contractors who focus on outdoor and backyard personal property markets. Cooperative marketing and promotion includes:

- Outdoor living showrooms for LOCAL specialty vendors and dealers
- Exhibit time tests for outdoor home improvement products
- Provide energy and waste management demonstrations for the local community.
- Offer sales support and project management services for exhibiting vendors.

experience

Owners and management of Backyard Living - Florida have extensive professional experience in landscape design, landscape construction, site development, marine construction and waterfront development.

- Over 25 years civil engineering, landscape architecture and site development experience
- Over 25 years construction management and waterfront site construction experience
- Over 20 years small business and new product development experience
- Over 20 years specialty retail sales experience

policies & commitment

We insure our sponsored products are promoted as energy saving, are delivery friendly, and have extended product life-cycles. We extend all manufacturer warranties and guarantees.

- We buy and sell from qualified LOCAL manufacturers and suppliers whenever possible. 'LOCAL' means a delivery point within 300-500 miles. Our customer service range is within 150 miles of our Jacksonville location.
- We offer professional services to personal property owners requiring do-it-yourself materials or landscape design and contractor assistance.
- We offer professional waterfront and landscape development services to contractors and commercial property owners.
- We strive to excel as energy stewards of our natural resources.

www.backyardliving.us

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Environmental PRACTICES

The management and staff of BACKYARD LIVING FLORIDA are committed to managing resources in ways consistent with current sustainable building practices. The commitment and implementation of these practices are management priorities.

By adopting these Practices, we publicly affirm our belief that home improvement and waterfront businesses have a responsibility to maintain a sustainable environment, and must conduct all aspects of their business as responsible stewards. We are dedicated to operating in a manner that conserves energy use, emissions and waste; and promotes the efficient use of all resources, specifically clean water programs.

BACKYARD LIVING FLORIDA is using an ISO 14001-based environmental management system (EMS) to help institutionalize our approach to resource management and environmental stewardship. These Practices are designed to meet or exceed current ISO 14001 procedures

We are committed to achieving full compliance with all applicable environmental laws, regulations and other relevant standards in all of our operations and to minimizing the environmental impacts of our activities.

We will verify our level of compliance through formal periodic audits and will take timely action to resolve any compliance issues. We will minimize our negative environmental impacts by using the principles of pollution prevention to eliminate potential pollution at its source. The number and amount of environmental impacts will be reduced through development and implementation of a Sustainable Procurement Program which will include renewable, reusable, recyclable, and recycled-content materials.

Senior management and the staff of BACKYARD LIVING FLORIDA will implement our EMS on an ongoing basis. We will seek to continually improve the performance of our Practices to help achieve our goals of a sustainable operation with minimal environmental impacts.

We welcome input from external parties who use our facilities or purchase our products and services. Our policy will be communicated to employees, stakeholders, and the public. Through successful use of our EMS, we will become a demonstrated environmental leader in our operations and in our contact with other industries.

We will institutionalize this management system so that it can be used effectively by current and future employees, support companies and other industry professionals.

We will update our practices constantly in light of advances in technology and new understandings in health and environmental science. As industry partners in waterfront development we will promote a dynamic process to expand the use of these Practices.



SUSTAINABLE PROCUREMENT POLICY

The BACKYARD LIVING FLORIDA Sustainable Procurement (or Purchasing) Policy will consist of the following:

1. Purchasing Criteria Document

BACKYARD LIVING FLORIDA will give preference to purchasing products and services designated “green”, “sustainable” or “energy saving”, that meet or exceed current performance, safety and regulatory requirements.

BACKYARD LIVING FLORIDA will deem products and services preferable as set out in the Purchasing Criteria Document.

The Purchasing Criteria Document will include Data Lists which compare available certifications, industry testing, documented histories and warranties to determine preferable status.

2. Purchasing Data Lists

BACKYARD LIVING FLORIDA will maintain purchasing data which (at a minimum) describes resources and criteria used to evaluate sustainable waterfront products and suppliers.

BACKYARD LIVING FLORIDA will present all data lists, which otherwise are not protected or confidential, to any interested customer, employee or business associate.

Customers may use Purchasing Data List information to compare the performance, safety and overall environmental impact of products offered for sale by other vendors and manufacturers

